

Costcutter[®]

Here are some of the retailers we have been delighted to welcome into Costcutter so far this year.



**SALES
+35%**

HITEN VYAS Costcutter Bricket Wood

“Costcutter has boosted my sales immensely and gained trust with my local customers. When I introduced the Co-op own brand product in my store, I saw an immediate craze with my customers and they recognise the great quality products of the Co-op products.”

DALJIT BENNING Costcutter Harston

“Since joining Costcutter, I have seen many new faces in my store because of the range, brand and the promotions. I would not have grown my sales without joining Costcutter because we have access to a wider range of products and Co-op Own Brand.”



**SALES
+20%**



IMRAN GHANI Costcutter Oldham

“Costcutter has made everything about joining and refurbishing my store so easy. They guided me on putting the right range and products for my local shoppers, and this has helped me attract new customers. The promotions each period are also a real footfall driver for my store.”

FAHEEM MOHAMMED Costcutter Ilkley

“I’ve seen my sales growing week on week since I joined Costcutter and I couldn’t have done this without the help and support of the Costcutter team. My shoppers are really happy too. They are loving the new range, especially the Co-op Own Brand products.”

**SALES
+40%**



RICHARD TIPPER Costcutter St. Austell

“Since the store opened as a Costcutter I have seen my sales increase each week. The Co-op Own Brand products are a real footfall driver for the store and I have been able to increase my fresh sales thanks to the breadth and quality of the range.”



**CO-OP
OWN BRAND
= 30%
OF SALES**



New Costcutter retailers typically enjoy a significant sales boost thanks to the quality and breadth of our range, and the help and support we provide.

**JOIN
COSTCUTTER
TODAY!**

Experience the difference we can make to your store.

costcuttersupermarketsgroup.com/join-us